

New pink trucks raising awareness of breast cancer ▶

Roy Hill has launched more pink trucks at its mining operations in Western Australia's Pilbara region as part of its ongoing support of breast cancer patients, research and increasing opportunities for women in mining. Roy Hill Executive Chairman Gina Rinehart personally welcomed Paspaley, Noela, Joy, Luisa and Imants & Andra to the fleet of 21 pink trucks already in operation. Each truck is named after individuals of significance to Mrs Rinehart and Roy Hill.

"We believe we are the only mining company in the world who has a pink truck fleet," Mrs Rinehart said.

"We hope other members of the mining and related industries will emulate our fundraising, where we have matched our staff's contributions dollar for dollar. It is our hope that through these initiatives, we will be joined by others to work towards fighting this disease and creating a better world with more understanding of, and sympathy and support for, cancer patients and drive towards a more urgent goal to eradicate this terrible disease."

